

SUJA LOWENTHAL COUNCILMEMBER, SECOND DISTRICT CITY OF LONG BEACH

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Dear Friend:

As you know, there is a severe shortage of overnight parking spaces in our community. It is not unusual for residents coming home from work to circle their block and outlying streets for nearly an hour — only to find a space several blocks away from their home. In many instances, residents pass by properties with parking lots that may be full during the day, but go unused at night. As a result, I created the Community Parking Program in hopes of working with private property owners who would like to help their neighbors and be part of the solution.

Would you be interested in earning extra income and generating positive publicity for your business? You may be able to lease your existing parking spaces after-hours. In order to alleviate limited parking in the community, the City of Long Beach is committed to helping businesses and churches set up parking programs that meet their needs and provide more spaces for area residents.

You would have total control over who you allowed to park in your lot and when. You could set your fee and I-Parq could accept payment and generate parking permits.

The City would like to share ideas with you on how similar lots have been managed. We can also be of assistance in publicizing your lot's availability and making your generosity known to the community.

Please find enclosed a service agreement that you may enter into with I-Parq, a use contract for those who would park in your lot, a brochure for I-Parq parking operations company and a Frequently Asked Questions sheet.

We look forward to partnering with you to make Long Beach the best community it can be. If you have any additional questions, please do not hesitate to contact my office at (562) 570-6684.

Warmly,

Suja Lowenthal

Councilmember, Second District

City of Long Beach